

4W Initiative Progress Report 2016



4W

WOMEN, WELL-BEING
WISCONSIN & THE WORLD
UNIVERSITY OF WISCONSIN-MADISON

Message from the Director

Nearly two years ago a small group of UW-Madison scholars, students, campus leaders and philanthropists came together to consider the inequities that face women around the world and in our own state of Wisconsin. We discussed poverty, violence, racial injustice, barriers to education, and inadequate access to family planning and health care across the life span. Perhaps most importantly, we identified underrepresentation of women in leadership as a critical issue that compromises the ability of our social institutions to make change and serve everyone. Surrounded by the unique strengths and assets of UW-Madison, we realized that we had a responsibility to address these challenges for women and for everyone.

Soon after, the university-wide 4W effort was born. Convened for all of campus by the School of Human Ecology, the Global Health Institute, and the Department of Gender and Women's Studies, the 4W Initiative is one of Chancellor Blank's campus priorities. As I reflect on this journey to date, I feel deeply grateful for the joys and challenges of this shared work.



Lori DiPrete Brown, 4W Initiative Director

The 4W mission is deceptively simple. We are working to make life better for women and, in so doing, make the world better for all. This requires the ability to address complex problems across disciplines. The 4W Directors Circle includes over 20 leaders from a broad array of schools and colleges. We are increasing access to health care, working to end human trafficking, supporting micro-enterprise efforts, working to empower women farmers, fostering equality in relationship and financial skills, and more. Our work, whether in Ecuador, Mexico, Kenya, Spain, Ghana or Wisconsin, is making life better for women in measurable ways, modeling new ways to collaborate across disciplines, and preparing students for leadership.

I am so grateful for the support we are receiving for our efforts. Approximately 3.9 million dollars in gifts and grants have been raised for 4W activities to date. UW-Madison was recently awarded a UNESCO Chair on Gender and Wellbeing and a Culture of Peace at UW-Madison. The UNESCO Programme connects UW-Madison to over 200 universities around the world, and enables the UW-Madison to play a role as a leading voice in relation to gender health and wellbeing. We will do this through an Annual Summit, as well as smaller meetings, which convene global experts, advocates and practitioners around critical issues.

The 4W Initiative is founded on the belief that, as a leading institution of higher education, UW-Madison can, should, and must make life better for women and make the world better for all. I hope you will join us on this journey!

Sincerely,

A handwritten signature in black ink that reads "Lori DiPrete Brown". The signature is fluid and cursive.

Lori DiPrete Brown
Director, 4W Initiative

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The 4W Women and Well-being Initiative is a campus-wide effort convened by the School of Human Ecology, the Global Health Institute, and the Department of Gender and Women's Studies.



4W
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1300 Linden Dr. Madison, WI 53706
4W@sohe.wisc.edu (608) 263-5459 sohe.wisc.edu/4w

Mission And Core Principles

“TO MAKE LIFE BETTER FOR WOMEN AND MAKE THE WORLD BETTER FOR ALL”

Leveraging the strengths of UW-Madison to be a convener and leading voice in education, applied research, and impactful engagement to promote global wellbeing and full participation of women in society

Core Principles

The 4W Initiative is grounded in human rights principles. This means working toward equal rights for women and girls as an end in itself, while also recognizing the important role that women play in sustaining families, communities, civil society, local and global economies and our earth. 4W values build on each other, beginning with basic needs and freedom from harm, and moving toward full agency and global leadership. 4W activities will incorporate the following core principles: 1) basic needs and human rights; 2) equality for women; 3) leadership; and 4) fully inclusive sustainable communities.

Expected Outcomes

Preparing students for leadership

Through courses, action research, internships and community engagement, UW-Madison graduates from a broad range of fields will be prepared to serve as leaders in education, research, and practice related to women and global well-being.

Making change with communities

Faculty-led action research at UW-Madison will result in

measurable benefits in the communities where we serve as a partner for change. The Initiative is open to a broad range of topics where there is strong leadership, partnerships or activities underway, a feasible action plan, and a strong potential to make life better for women. Examples of projects to date include: 1) working to end human trafficking, 2) supporting well-being through microenterprise, 3) fostering equality in relationships and financial decision-making skills, 4) improving access to health care, and more.

Thought leadership at UW-Madison

The 4W Initiative will establish UW-Madison as a convener and academic leader in relation to women and well-being through an annual summit and related activities. Through a holistic approach, and a local to global perspective, we address urgent topics related to women and well-being. We host policy fora, as well as annual 4W Awards for global leadership related to women and well-being. We are also the home of a UNESCO Chair on Gender, Well-being, and a Culture of Peace. The 4W Initiative aims to provide leadership for institutions of higher education, and to have a global impact on research, education, policy, and practice.

Women and girls around the world continue to face disparities related to health and wellbeing.

More than

31 million

girls do not have
access to
primary school.

1 in 3

women will experience
gender-based
violence
in her lifetime.

Approximately

222 million

women do not have
access to
family planning.

Women are underrepresented
in leadership; only

1 of every 5

leaders are women, but are
overrepresented among the poor,
in rates of HIV/AIDS, and as
victims of sex trafficking
or harmful cultural practices.

Engaging Our Campus



Rebecca Blank, PhD
Chancellor, University of Wisconsin-Madison

“The School of Human Ecology, the Global Health Institute and the Department of Gender and Women’s Studies have created 4W with a strong partnership that brings together top researchers from many fields to focus on one central question: How do we harness the power of scientific knowledge to improve the lives of women around the world? This program can have a deep and lasting impact on women, their families and their communities. And by creating international leadership and service learning opportunities for our students, 4W will inspire a new generation of scholars dedicated to women’s health and well-being.”

Soyeon Shim, PhD
Dean, School of Human Ecology, UW-Madison

“When women suffer, everyone suffers – men, children, communities and families. The challenges facing women in Wisconsin and around the globe are multifaceted, thorny, and stubborn. Big problems need big thinkers. The 4W Initiative brings together alumni, students, innovators, philanthropists, entrepreneurs, and communities to find answers where none exist, and to do so with empathy. That’s why I am proud to be part of this initiative, and excited about the future.”



Jonathan Patz, MD, MPH
Director, Global Health Institute, UW-Madison

“Women hold the key to health at home, in their communities, across their nations, and around the globe.”

Judith Houck, PhD
Director, Gender & Women’s Studies Department, UW-Madison

“Gender and Women’s studies scholars offer important expertise in understanding gender roles, in the present, historically, and across cultures. The 4W Initiative allows us to collaborate across campus, so that gender analysis can become an integral part of the research, education and outreach at UW-Madison.”



Design and Microenterprise

Jennifer Angus, Carolyn Kallenborn, Janet Niewold, & Dee Warmath



Graduate Student Carolyn Jenkinson examining an Ecuadorian blouse from the Helen Louise Allen Textile Collection with visiting artisans Monica Morales, Flora Yepez and Inez Bonilla from La Calera, Ecuador.

Our Project

The Design and Microenterprise Program was successfully launched in the spring of 2015 with a generous gift from Sue Bakke, a three year award from the Ira and Ineva Reilly Baldwin Wisconsin Idea Endowment, support from the Global Health Institute, and additional funding through small grants from the Business School, the International Internships Program, and the Latin American, Caribbean and Iberian Studies Program at UW-Madison. This program has included faculty site visits, student internships in Mexico and Ecuador, and a vibrant 10-day Ecuadorian artisans exchange program in Wisconsin in April, 2015.

Progress has been made in establishing a store front at the Robin's Nest Café in partnership with the Wisconsin Union. As we look forward to the second year of the Design and Microenterprise Program, we seek to deepen the projects already started, institutionalize the educational innovations that have been tested during the 2014/15 grant period, and work with current artisans as

well as new artisans to help them establish themselves as independent business women.

Class: Global Artisans and Radical Collaborations

In the Fall 2014 semester, the Design and Microenterprise program offered the undergraduate course at the University of Wisconsin-Madison called "Global Artisans and Radical Collaborations." Students from design, art, business and global health, focused on developing presentation materials for sales and product development. These projects included a logo, graphic identity, storytelling materials to support sales, re-design of the Wisconsin Without Borders sales booth, and an interactive on-line tool where customers can see photos of the artisans, the process and the villages. Students developed new designs for all program sites (Ecuador and Mexico), and refined existing products by focusing on findings, closures and materials.



Tatted and beaded lace scarf made by artisans in Presa de Barajas, Jalisco, Mexico which are sold through Wisconsin Without Borders Marketplace.

The Radical Collaborations lecture series brought in a wide range of retail, fair trade, and indigenous artisan speakers, including a visit by an embroidery artisan from Mexico. Skype lectures/conversations were held with a branding expert in Minneapolis and a sales director of two fair trade indigenous women's cooperatives in Mexico.

Internships

The Design and Microenterprise team worked closely with the International Internships Program (IIP) at UW-Madison to set up a robust internship experience for two students at three microenterprise sites in Ecuador this summer. One intern will focus on business development, the other on product development and design.

Mexico

At the outset of the 2014/15 grant period, Angus, Kallenborn and Warmath travelled to Jalisco state in Mexico and worked with the women tatters (lace makers) of Presa de Barajas. The team conducted two workshops on color and form in an effort to help the artisans develop new products and woven jewelry designs on their own. The UW assistance made the difference for these dedicated and talented women. Their product has significantly improved, to become one of the more popular items at sales.

Warmath conducted baseline interviews with the women regarding pricing of products and management of money, as well as the impact of the money generated by their work on their communities and households.

The team also traveled to the state of Oaxaca where they identified "master" artisans who are willing and in the position to mentor the "apprentice" artisans in Presa. One of the goals for year two is to connect the artisans in both states so that they can mentor and support each other.

Kenya & Ecuador

In April three artisans from Ecuador came to Wisconsin on a 10 day exchange program, which included tutorial sessions with experts in design and retailing, a cultural exchange with the Bad River tribe in northern Wisconsin, and an opportunity to share their experiences combatting domestic violence with people at Centro Hispano in Madison. The Ecuadorian visitors and students from UW-Madison conducted a sale on Library Mall where the artisans earned \$600. This exchange program provided a unique and vital opportunity to establish a rapport between the Ecuadorian artisans and the students and faculty who will be traveling to Ecuador this summer to continue working in collaboration.

The artisans from Ecuador and Mexico are exploring ways to share lessons and agreed to an in-kind exchange of goods that they will sell for each other in their respective sales and stores.



Jan Miyasaki from Project Respect presenting the Wisconsin Anti-Human Trafficking Protocol to participants of the STREETS of Hope Forum (Photo by Alan Talaga, 2015.)

Our Project

Social Transformations to End Exploitation and Trafficking for Sex, or STREETS, is contributing to the end of human trafficking through education and action research that is grounded in the perspectives and preferences of survivors. We are having an impact in communities locally and globally, and are becoming an effective voice in the legal and policy realm. Activities include education and outreach through courses, mentoring, internships, and research; improving practice in service provision for survivors and outcome measurement; creating local and global women-centered partnerships; developing training tools and other online resources; influencing policy and the strategic targeting of funding for effective interventions; and exploring how technology may be used in innovative ways to identify and support women and girls affected by trafficking or other forms of gender-based violence.

Project Goals

- Promote STREETS as a network of local and global partnership opportunities
- Create internships and mentoring for UW students related to anti-human trafficking work
- Become a research to practice bridge between the university and civil society
- Develop educational content and training materials related to human trafficking

Summary of Activities 2014-15

- Promoted STREETS on campus and internationally in Asia and Europe
- Locally: Supported the Wisconsin Anti-Human



From left: Dorothy Taft, Executive Director, *The Market Project*; Jean Geran, Co-Director, *STREETS*; and Michele Clark, CEO, *Artworks for Freedom*. (Photo by Alan Talaga, 2015.)

Trafficking Consortium; SlaveFreeMadison; Project Respect; and participated in an art exhibit on trafficking at the Madison Museum of Contemporary Art

- Globally: Began partnerships with UW alumni and others in Spain (Spanish Anti-Human Trafficking Network); Japan (Lighthouse); Singapore (National University of Singapore); Cambodia (Hagar International); Romania (Fundatia Usa Deschisa-Bucharest)
- Internships and Mentoring: Matched five student interns with local organizations and one with an organization in Spain; awarded funding to support Force for Freedom, a UW student-led organization
- Education: Created a new undergraduate field course to educate UW students about the transnational challenges of human trafficking in Spain and the Mediterranean; developed an independent study curriculum on trafficking challenges in S.E. Asia; worked with UW Continuing Education on modules for training professionals about sex trafficking; conducted training workshops at UW School of Medicine and Public Health

Next Steps

- Analyze, publish and promote the outcomes of the *STREETS of Hope* Forum
- Expand our network and opportunities in Africa, Latin America and Eastern Europe
- Design and launch innovative joint research projects with partners

STREETS of Hope Research to Practice Forum July 15-16, 2015

- Hosted a survivor-led forum of over 40 researchers, practitioners and survivors at UW-Madison
- Incorporated artwork and projects to promote expression and healing
- Organized a public lecture that was attended by over 150 people from around the state
- Included international partners from Spain, Cambodia, Japan, London, Korea and those who work around the world with domestic partners for joint learning
- Discussed how to move toward better practice in the sector that is informed by survivors with different ethnicities and backgrounds
- Presented and discussed innovative approaches to therapy and measurement of holistic outcomes
- Collected raw material that will be turned into tools and publications to improve practice and inform more strategic funding and investment to combat sex trafficking
- Created an exciting *STREETS* network that has provided research opportunities to be expanded

<https://www.youtube.com/watch?v=OH7SR0I-aazA&feature=youtu.be>

- Support more UW students through internships and other project activities
- Design a pilot project to create new data management tools using mobile technology to track victims
- Repeat and refine the undergraduate field course in Spain
- Expand partnership with ArtWorks for Freedom to raise awareness across Wisconsin

STREETS is made possible through support from the Diermeier Family Foundation

MORE: Money, Relationships, and Equality

Christine Whelan & Emily Parrott



MORE sponsor Lorna Jorgenson Wendt and MORE project leader Christine Whelan

Our Project

The MORE (Money, Relationships, and Equality Initiative) was created to establish equality for women and men in relationships, family life, and financial decision making, while embracing the central questions of self-worth, purpose and meaning-making throughout the life course.

MORE educates women and men of all ages, in classroom settings and beyond, with the understanding that full equality for women cannot be accomplished without education and behavior change of the men with whom they partner. MORE is founded on the Wisconsin Idea principles of outreach, research and education.

Outreach

With publicly accessible workbooks via an informational website on financial equality and philanthropy at various stages of the relationship, MORE has made headlines already: Since the official initiative launch in late 2015, MORE Director, Christine Whelan, has been mentioned in *USNews & World Report*, *TODAY.com*, *The Washington Post*, Wisconsin Public Radio, *The Houston Chronicle* and the *Huffington Post*, among others.

Research

MORE promotes research to underscore the importance of premarital counseling, explore the importance of communication and support within marriage, ask challenging questions about the role of community in long-lasting partnerships, and embrace research on the special challenges of women in non-traditional work and financial situations. Questions of interest include



the study of dual-career marriages, women's earnings and divorce, financial and relationship self-help guides, and diagnostic tools to help couples learn their money "types" prior to entering a marriage, among other opportunities. Research on generative living, and purpose-based youth development will add to the life fulfillment piece of this Initiative.

Teaching

With specialized courses on the intersection of relationships and finances, consumption and thriving, MORE offers students a valuable education in financial equality. MORE has taken the lead on a new Consumer Science course, CNSR SCI 174: Consuming Happiness, to explore the intersection of money and well-being, and is leading the design of CNSR SCI 271: Finances & Families. In addition, MORE has played a pivotal role in creating and teaching InterHE 201: Belonging, Purpose and the Ecology of Human Happiness (EcoYou) As part of the 4W Initiative, MORE will give voice to issues of financial equality in upcoming global summits and conferences.

Project Goals

Year 1: Begin to forge partnerships with larger outside groups, taking action to discuss relationships, finance, and fulfillment issues through the life course.

2015 Activities

- Designed and launched the MORE website
- Garnered national media mentions, including USNews & World Report
- Hired Emily Parrott as Project Assistant
- Developed and designed Equal from the Start workbook
- Developed Giving Together workbook
- Designed, launched and taught EcoYou course (100 students)
- Designed, launched and taught Consuming Happiness course (120 students)

Year 2: Launch the website, publications, and research. Continue teaching and outreach.

Year 3: Launch the Families & Finance course, publications, and research.

Year 4: Go big with outreach efforts to touch more couples with the MORE message.

Year 5: Embark on large-scale publications and further outreach to disseminate MORE research.

Progress

In November 2015, MORE launched a new website, and in February 2016, after the untimely death of MORE sponsor, Lorna Jorgenson Wendt, MORE sent out many press releases to alert people of our work carrying on her legacy. MORE will continue to provide outreach education in media outlets nationwide. In April 2016, Christine Whelan's fourth book, "The Big Picture: A Guide to Finding Your Purpose in Life" (Templeton Press), will be published, and will dovetail with MORE's mission to explore and educate publicly on central questions of self-worth, purpose, and meaning-making throughout the life course. In the 2016-2017 academic year, the MORE team will also develop a Committed to Success workbook, continue work on the APLUS applied research, pursue the launch of the Finance & Families course, and share the latest news on the intersection of money, relationships and equality on the MORE website.

Health by Any Means

Araceli Alonso



Health by Any Means in Maasailand. (Photo by Liliane Calfee, 2013.)

Our Project

The primary focus of Health by Any Means (HbAM) is to create change and change agents from within communities to improve health outcomes and the general wellbeing of women and girls, especially in the global south. HbAM started in 2009 in rural Kenya as Health by Motorbike, providing health education for women and adolescent girls through “train-the-trainers” programs and through the basic distribution of health services on mobile clinics via motorbikes. In 2013, the project received the UN Award for Public Service for its work with women and girls, health, and sustainable development.

<https://www.youtube.com/watch?v=UiQoNwvZCo4>

The HbAM model draws on knowledge from different sectors and academic disciplines, including feminist and eco-feminist theory, medical anthropology, public health, microenterprise, and even athletics, with the potential for much more collaboration. The structure is flexible in order to support the interests of the community, and the institutional partner needs to have access to these different arenas and facilitate communication. The collaboration between disciplines has led to a much greater impact than any one area could have managed alone.

Scalable Principles

- Gender transformative approach
- Non-hierarchical relationships
- Mutually beneficial programming
- Fluid sequencing



*Araceli Alonso and Lilian Medi in the village of Godo.
(Photo by Brittany Ammerman, 2015.)*

Project goals

- Identify root causes for gender inequities in health outcomes to allow for the possibility to use health interventions as tools to motivate systemic, upstream change.
- Allow participant women and girls to encourage each other to challenge the status-quo in the spheres of gender norms, educational opportunities, and poverty.
- Redefine the relationship between academic institutions (programs, projects, research) and civil society to ensure that academic initiatives undertaken by students fill an expressed need or desire from the local community.

Summary of activities

- International partnership between UW-Madison and the Autonomous University of Madrid--institutional home of Women's Knowledge International (WKI)
- Forthcoming book by Teresa Langle de Paz and Araceli Alonso: "Health by Any Means: Women Turning Structural Violence into Health and Wellbeing," to be published by Deep University Press in a series on Academic Deep Activism
- Working in Bolivia with activist and women's health leader Nidia Bustillo to compile the wisdom and knowledge of women who have worked as traditional healers
- Grant from the International Office of Cooperation and Development in Spain for the sustainability of the Afya Ukumbi (Street Health Theater) in rural Kenya

Next steps

As HbAM grows, it is imperative to measure progress and challenges, utilize participatory action research, incorporate traditional medicine and knowledge from traditional healers, and implement a SWOT analysis (of strengths, weaknesses, opportunities, and threats).

- Foment non-hierarchical health knowledge exchange at all levels between academics (including students, faculty, and staff) and community members building meaningful, peaceful human connections.

Women and One Health

Chris Olsen, Janet Hyde, Mary Crave, Sophia Friedson-Ridenour, & Lori DiPrete Brown



Team members (from left) Mary Crave, Lori DiPrete Brown, Christopher Olsen, and Sophia Friedson-Ridenour, visit with Irene Obeng at her home near Koforidua, Ghana. Irene recently retired as director of an agricultural training school in Ghana and continues to be an important role model for younger Ghanaian women. Irene contributes to Women and One Health work as she chairs the 4-H Ghana advisory committee and advocates for women farmers.

Our Project

“One Health” refers to the interdependencies of health among humans, animals, and shared ecosystems. The 4W Women and One Health effort, carried out in collaboration with the Global Health Institute, the Department of Gender and Women’s Studies, the School of Human Ecology, UW- Extension, and the College of Agricultural and Life Sciences, brings a gender lens to the global conversation on One Health.

The women and one health effort is a cluster of interrelated projects that employ participatory methods and women- and girl-centered approaches to contribute to educational programs and assessment methods, and to inform the research agenda. The projects explore the

various ways that women can achieve equity and well-being, as they contribute to agricultural productivity, animal welfare, family economics, and health.

4-H in Ghana: An Integrated One Health and Gender Empowerment Approach

This project, carried out in partnership with 4-H Ghana and AgriCorps, will develop new 4-H lessons so that gender empowerment and One Health precepts are incorporated into the 4-H curriculum as they relate to agriculture, livelihoods, life skills and leadership. The team carried out assessment and collaborative meetings in Ghana in September and curriculum development is now underway. The project is supported by a Baldwin Wisconsin Idea Grant for two years.



Project partner 4-H Ghana focuses on teaching youth technologically appropriate practices that will help them approach agriculture as a scientific and viable profession while also building life and leadership skills. Girls are eager to be leaders; learning skills and confidence through 4-H participation and the One Health empowerment curriculum will get them off to a good start. Copyright M. Crave, 2015

Women and One Health: Empowerment of Rural Women in Agriculture

The Women's Empowerment in Agriculture Index (WEAI) is being implemented in more than 16 countries and is becoming the metric that both measures the impact and drives the design of programs to improve the lives of women farmers. UW-Madison research is engaging women farmers and their communities in a discussion about the index so that they can better capture impacts on empowerment and wellbeing. The work also includes measures that assess mastery of one health knowledge, principles and practices that can make agriculture more sustainable and promote the health of humans, animals and the ecosystem. Research funding is from a Global Health Institute Seed Grant.

Critical Links to Human Thriving: A Research to Practice Forum

In April 2016, the Global Health Institute (GHI) of the University of Wisconsin-Madison, in collaboration with the U.S. Department of Agriculture, convened national and international leaders to consider current agricultural and research policies through the dual lenses of gender empowerment and equality and one health thinking.

Women play critical roles in agriculture in many cultures, and their contributions are vital to food security and family economics, which impact physical and mental health and well-being in communities. Women's roles in agriculture also ultimately impact educational opportunities for themselves and their children. This is an important moment to critically examine what a dual One Health and gender-empowerment approach would mean for research and practice moving forward.



Days are long for women farmers. The decision-making WEAI measures access to land and other assets. The Women and One Health project takes the measures further to integrate broader definitions of empowerment. Ghana 2015, copyright C. Olsen

Arts and Well-Being

Carolyn Kellenborn, Sandra Adell, & Sophia Friedson-Ridenour



STRUT 2015, photo by Heather Owens

Our Project

The Arts and Well-being project recognizes the importance of the arts in personal and social transformations and as a critical part of individual and social health and well-being. Working to support the many efforts at UW-Madison, including the Arts Institute's Interdisciplinary Artists in Residence Program, and in collaboration with various units across campus, we seek to develop opportunities for visiting artists and artists in residence to expand their reach and programming both on campus and in local communities. The 4W initiative is committed to supporting venues and opportunities that embrace, share in, and make visible to students and the wider community the power and potential of the arts to address enduring individual and social challenges.

Laura Anderson Barbata: STRUT and Community Arts Practice

In May 2015, 4W Leader Carolyn Kellenborn hosted visiting scholar Laura Anderson Barbata; STRUT! is the culmination of Barbata's Spring 2015 Interdisciplinary Arts Residency and her course Community Arts Practice. For three months, Barbata and her students facilitated collaborations among groups on- and off-campus through weekly Community Conversations and community outreach, including workshops at the Goodman Community Center and the Lussier Community Education Center and presentations at the Overture Center for the Arts. The Madison Children's Museum, also a key community partner, hosted Barbata for numerous events and encouraged visitors to make masks and costumes for STRUT!

<https://www.youtube.com/watch?v=CTd19Ws7LZg>



Rhodessa Jones in Rhodessa in Naturena Prison Yard, South Africa

Rhodessa Jones: Art for Social Agency

April 20-23, 2015: With support from the Division of Diversity, Equity, and Educational Achievement and in collaboration with the Department of Afro-American Studies, 4W hosted Rhodessa Jones for a two-day program: Arts for Social Agency. Jones is an actor, writer, director, and founder of the internationally acclaimed “Medea Project: Theater for Incarcerated Women.” Founded in 1989, the Medea Project grew out of a series of intensive theater workshops Jones developed and conducted during the 1980s with women in the San Francisco County Jail. Now more than 30 years old, it has become a model for community-based, process oriented theater for incarcerated women around the world.

Human Trafficking Clothesline Installation



Kelly Parks Snider explores contemporary cultural and social issues. Using art and words, she educates communities, stimulates dialogue about target issues and creates social change. Parks Snider is the co-founder of Project Girl (www.projectgirl.org), a nationally recognized non-profit, award-winning program and touring exhibition that combines art, media literacy, and youth-activism into a unique educational experience. Parks Snider lectures nationally about media literacy, serves in artist-in-residence programs and produces workshops.

The Human Trafficking Clothesline is a collaborative installation facilitated by artist Kelly Parks Snider. Created at the 2015 ‘Streets of Hope’ Research to Practice Forum put on by the 4W STREETS Initiative, The Clothesline Project amplifies our sensibilities, shining a light on human trafficking. The hands-on workshop provided participants with an opportunity for critical reflection and expression. The artwork confronts, uncovers, and creates a dialogue between survivors, artists, thinkers, and doers bringing our viewers face to face with human trafficking, hung on the clothesline for the world to



The Clothesline Project, Kelly Parks Snider 2015

TDI: The Declaration Initiative

Claire Guadiani, Lori DiPrete Brown, Patrick Remington, Lonnie Berger, Katarine Grande, Rachel Thompson Fleming, Sweta Shrestha, Emma Carpenter, Paula Tran-Inzeo, & Emma Kahle

Making the pursuit of life, liberty, and happiness a reality for all by 2016

Our Project

The Declaration Initiative marshals evidence from the health and social sciences to document current and historical inequalities in precursors to successful and full participation in contemporary American society, basing its framework on the rights guaranteed by the Declaration of Independence: life, liberty, and the pursuit of happiness.

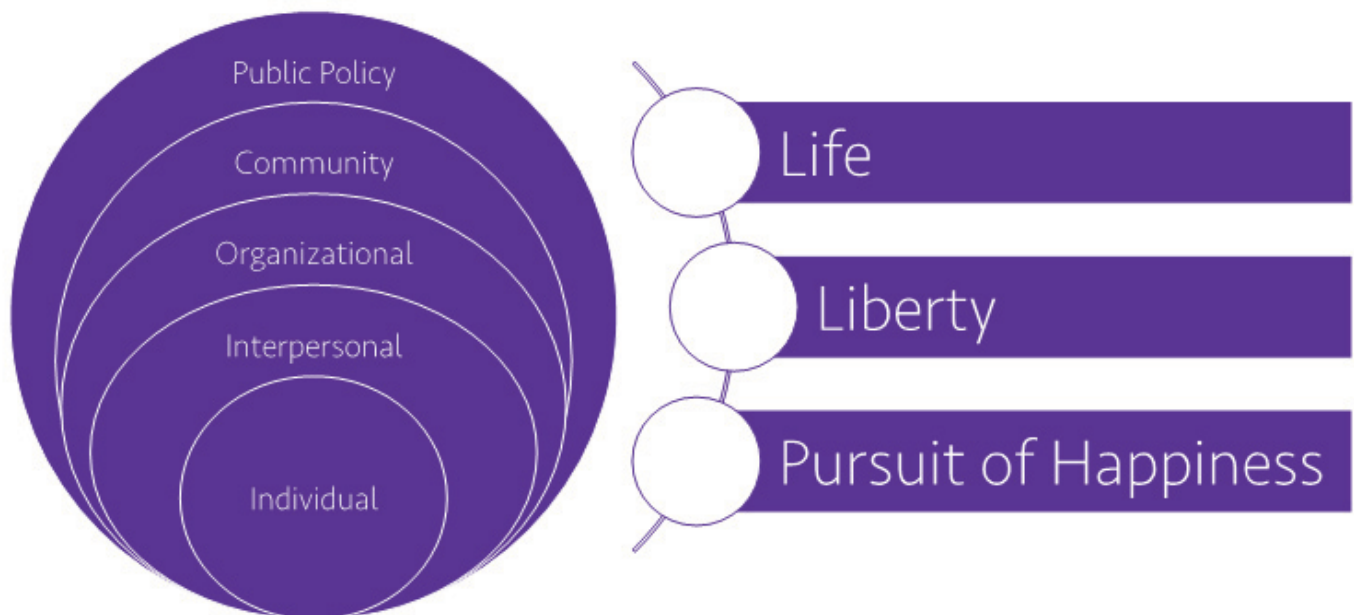
The following factors disproportionately impact those in this lowest 10 percentile, keep them in poverty and severely undermine their access to life, liberty and their pursuit of happiness:

- Maternal illness and death
- Infant mortality
- Deficient language proficiency by age 3 & reading by age 9
- Failure to graduate from high school
- Early, repeated and prolonged incarceration

the
Declaration
initiative ★

Progress to Date

In its initial phase, our TDI team focused on two sets of disparities that define the early life course: childhood health and school readiness, each of which is linked to ongoing health, economic, and social well-being throughout childhood and adulthood. There is a growing consensus across the social sciences, and within public health, that these are the most effective and efficient strategies to enhance educational quality, improve health, and ensure that children have advantageous early life trajectories.



Leadership in Women's Philanthropy

Martha Taylor & Marit Barkve

Philogyny in Higher Education: Women's Philanthropy Dedicated to Women and Girls

Our Project

According to “Women and Philanthropy in Education” by Andrea Walton, “Both philanthropy and education were among the earliest spaces where women [...] found opportunities to participate in the public sphere.” Women's philanthropy has emerged over the past 40 years as a field where women have invested their intellectual, financial, social, and cultural capital in order to improve the world around them. 4W's women's philanthropy project focuses on “philogyny” – a play on the Greek word “philanthropy” that has been used to describe women's philanthropy that is focused specifically on women and girls. This project aims to highlight a “new frontier” that is sensitive to a women's approach to giving to women and girls. This gender sensitive lens finds a comfortable home in 4W as research suggests that women have a predisposed likelihood to give to academics (higher education) that serves women and girls in tangible ways. The interinstitutional 4W model, which visibly combines research and community activism in Wisconsin and the world, allows for unprecedented donor participation and activism in higher

education. This project seeks to raise awareness within the field of Women's Philanthropy, via a collaborative approach, to the importance of a gendered lens to giving to higher education institutions and academia.

Summary of Activities and Next Steps

This project has been highly active with 4W staff attending a multitude of events – fundraisers, benefits, conferences, and programs celebrating organizations that serve women and girls. Additionally, the project has recently received outside funding with the objective of increasing support for women in higher education by creating a collaborative special report to empower women in higher education and the philanthropists who support them. 4W staff will utilize the fall of 2016 for researching and networking within the field of Women's Philanthropy in higher education, with the hopes of a finalized report in July of 2017.



4W applauds the power of philanthropy to support women's reproductive health, 2015. (Photo by Jill Lundberg)

Earth Science Women's Network

Tracey Holloway



Undergraduates attend a pilot program in Colorado, where the ESWN peer-mentoring framework is adapted for early-college students. By reducing feelings of isolation and empowering women, these workshops and follow-up activities aim to increase the representation of women in STEM fields.

Our Project

The Earth Science Women's Network (ESWN) is an international peer-mentoring network of women in the Earth Sciences, many of whom are in the early stages of their careers. Their mission is to promote career development, to build community, to provide opportunities for informal mentoring, and to support professional collaborations. Providing more opportunities for women to advance in science supports discovery, innovation, and gender equity.

With its focus on earth science, ESWN members are at the front-line of research on natural hazards, energy, climate, environmental pollution, food and water security, and environmental sustainability.

ESWN builds online and in-person networks for women to connect, share resources and advice, and build community, with nearly 3000 members in over 50 countries. ESWN is extremely grateful to 4W and the Global Health Institute for supporting an undergraduate to work with ESWN. This 4W student is the only paid ESWN staff person. She provides critical support to our 8-person board, all full time scientists/professors.



Earth*Science
WOMEN'S NETWORK



ESWN members visit the California Academy of Sciences in December, 2015. Academy Director Jon Foley provided the group with a “behind the scenes” tour, and talked in depth about the role of museums in science education.

2015 Activities

- Celebrated 1st year as a 501c3 non-profit, building on over 10 years as an informal network
- Launched two-year endowment campaign, with a \$50,000 matching grant from the Madison Community Foundation if we are able to raise \$100,000 by the end of 2017. More information at eswnonline.org/give
- Published three major articles/chapter, in which we advanced the discussion on best practices for mentoring junior scientists and supporting diversity
- Extended the ESWN peer-mentoring model to first-year undergraduate women, with pilot studies funded by NSF in the Front Range (Colorado/Wyoming) and the Carolinas (North and South Carolina)
- Hosted a series of events in San Francisco in December 2015, including a “behind the scenes” tour of the California Academy of Sciences, free workshops on career issues for scientists, and our annual reception with over 100 attendees
- Were honored by major awards, with ESWN President and Vice-President named among “100 Inspiring Women in STEM” by *Insight into Diversity* magazine
- Supported major initiatives to combat sexual harassment in science, working closely with the American Geophysical Union (AGU)

Project Goals:

- Continue to provide a welcoming space for women in science
- Meet endowment challenge, raising \$100,000 to receive the \$50,000 match from the Madison Community Foundation
- Partner with related groups and networks to broaden our impact, better serve women, and promote diversity across the sciences
- Increase ability to operate as a non-profit organization

- Released two newsletters summarizing activities: <http://tinyurl.com/ESWNSummer2015> and <http://tinyurl.com/ESWNWinter2015>

Next Steps:

Having formed as a non-profit in late 2014, ESWN is going through a period of rapid growth and change.

Moving forward, ESWN hopes to hire an executive director (ED) or other staff to take over day-to-day operations and allow us to build on our many successes. Other priorities for support include: survey design to better characterize the barriers women encounter in science, and what strategies work to overcome these issues; offer professional development workshops for early-career scientists; broaden the reach of the undergraduate program launched in 2015; and develop a speakers list and media contacts list in order to connect female scientists with interviews, highlighting the role of women as leading researchers.

The Environmental Commons: Eco-Justice Education

Constance Flanagan

Gender, Eco-Justice, and the Commons: Civic Action and Learning in Place-Based Stewardship in Education

Our Project

Climate change is arguably the biggest challenge facing humans as it concerns the future of life on earth. Our environmental commons project focuses on ways to educate younger generations in an understanding of the fundamental interdependence of humans with one another and with other species and life forms. Due to the nature of women's work and responsibilities to the family and larger community, they are attuned to this interdependence and, especially in the majority world, are most vulnerable to and potentially aware of the impacts of climate change (i.e., it is women who gather the water and firewood that sustains family and community life and they are having to travel greater distances and conserve dwindling resources).

In fact, environmental impacts of our choices as humans have disproportionate impacts on groups with the least power--for example, in the United States, low-income and communities of color bear the brunt of toxic manufacturing, waste disposal, and other land uses that compromise health. With respect to the implications of climate change, island nations are most vulnerable to rising sea levels. Adding insult to injury, members of lower status groups have less education to speak up and enter public spaces where they often are less respected and heard. Ultimately, our environmental commons project educates younger generations about intersectional issues of identity and power and about how our collective choices as humans impact the well being of current and future generations of humans and species we may never meet.

Connie Flanagan is conducting a mixed methods study of the Southeast Michigan Stewardship Coalition's (SEMIS) Place-Based Stewardship Education (PBSE) model with several hundred K-12 students, most of whom are from ethnic minority and low-income backgrounds. This is a longitudinal study looking at change in students' understanding of human impact on the environment and their collective capacities to gather data and work with fellow citizens to address environmental issues in their communities. Data collection for this project is funded by a grant from the Spencer Foundation.

Summary of Activities

Currently we are collecting data as part of the pre-test (prior to students' involvement in the SEMIS programs).

We have the following papers and chapters in press--based on the theory informing this project and on the pilot data that we have collected. These papers involve SoHE graduate students and our community partners as co-authors.

Our Research

Gallay, E., Marckini-Polk, L., Schroeder, B., & Flanagan, C. (in press). Place-based rural stewardship education: Engendering an identification with the local commons. *Peabody Journal of Education*.

Flanagan, C., Byington, R., Sambo, A., & Gallay, E. (in press). Developing a commitment to the environmental commons. In Horn, Ruck, & Liben (Eds.), *Equity and Justice in Developmental Sciences: Implications for Young People, Families, and Communities*. Advances in Child Development and Behavior. Oxfordshire, UK: Elsevier.

Gallay, E., Lupinacci, J., Sarmiento, C., Flanagan, C., & Lowenstein, E. (in press). Race, class, and environmental stewardship. In Conner & Rosen, (Eds.), *Contemporary Youth Activism: Advancing Social Justice in the United States*. Praeger Publishing.

Flanagan, C., & Gallay, E. (2014). Adolescents' theories of the 'commons'. In J. Benson, (ed.), *Advances in Child Development and Behavior*, 46, 33-55, doi.org/10.1016/B978-0-12-800285-8.00002-9. Oxfordshire, UK: Elsevier.

Flanagan, C., Pykett, A., & +Gallay, E. (2014). Community contribution to moral and character development. In L. Nucci, D. Narvaez, & T. Krettenauer, (eds.), *Handbook of Moral and Character Education* (pp.441-455). Routledge.

Project Goals

- To determine the efficacy of a place-based environmental stewardship model emphasizing students' collective learning and action on local environmental issues for engendering their understanding of and commitments to the environmental commons that we all share
- To assess whether students from ethnic minority and low-income backgrounds develop an increasing interest in science when it is applied to public problem solving to benefit their communities
- To assess changes in students' awareness of human interdependence with other living things, of human impact on their local ecologies, and of their sense of efficacy in organizing collective efforts to improve their local ecologies

Building a Global Platform for Women and Well-being

The 4W Annual Summit on Women and Wellbeing

The 4W Annual Summit brings together global leaders, and Wisconsin area scholars, practitioners, students, and community members to share information and experiences and build ongoing networks around timely challenges related to women and wellbeing.

2016 4W Summit: “Wellbeing & Empowerment: Wisconsin & the World,” April 15-16, 2015

Speakers:



African scholar and humanitarian, Terarai Trent



President of the Clinton Foundation and former UW-Madison Chancellor, Donna Shalala

4W Leadership Awards

Through the generous support of the UW Women's Philanthropy Council the initiative will award 4W Scholarly Innovation Grants for faculty, 4W Global Research Grants for graduate students, and 4W Internships for undergraduates. These grants will foster research, practice, and innovation related to women's wellbeing.

Research to Practice Fora

The 4W Initiative hosts research to practice consultative meetings on emerging topics where UW leadership can impact research, education, policy, and practice. By convening global leaders to formulate evidence informed policy, the 4W Initiative will effectively bridge research and practice, toward improved wellbeing.

UNESCO Chair on Gender, Well-being, and a Culture of Peace

The recently awarded UW-Madison UNESCO Chair on Gender, Well-being, and a Culture of Peace is a cornerstone of the 4W Initiative. This chair will serve as a research to practice bridge, through scholarly exchanges and collaborations, and will enable UW scholars to engage with leaders from around the world.

There are nearly 700 UNESCO Chairs worldwide, in 123 countries. One of 20 chairs in the United States, the UNESCO Chair at Madison is the only one to address gender and well-being. Through this network, higher education and research institutions all over the globe address pressing challenges and contribute to the development of their societies. In many instances, the Networks and Chairs serve as think tanks and as bridge builders between academia, civil society, local communities, research, and policy-making. They inform policy decisions, establish new teaching initiatives, generate innovation through research, and contribute to the enrichment of existing university programs while promoting cultural diversity. They also contribute to strengthening North-South-South cooperation.

The Chair will serve campus from its base in the Department of Gender and Women's Studies, and carried out in collaboration with Women's Knowledge International, a high impact global network of scholars and practitioners. This UNESCO Program will be co-directed by Araceli Alonso, Department of Gender and Women's Studies and 4W Director, and Teresa Langle de Paz, of Women's Knowledge International, a network of the Fundacion Cultura de Paz which is affiliated with the University of Madrid.



Teresa Langle de Paz and Araceli Alonso

4W Directors and Leadership



Lori DiPrete Brown
4W Director

Lori DiPrete Brown is the Director of the 4W Initiative. Lori began her career as a Peace Corps Volunteer in Honduras, living and working in a residential program for teenage girls who had been orphaned or abandoned during childhood. Her subsequent work took her to over 13 countries,

where she has focused on development and system strengthening in health care and social services that address the needs of women and children in highly vulnerable situations. DiPrete Brown blogs about global health and social change, and has written a novel about her Peace Corps Service entitled "Caminata: A Journey." dipretebrown@wisc.edu



Carrie Ann Welsh
4W Executive Assistant

Carrie is a graduate student at UW-Madison in Educational Policy Studies. Her work is on the history of Highlander Folk School's Zilphia Horton, who developed a folk approach to creative social justice education in the mid-20th century. In addition to women's history, Carrie's work includes

herbalism, community education, contemplative practice, and comics. cawelsh@wisc.edu

Leadership Circle



Sandra Adell
4W Director of the Arts and Wellbeing

Sandra Adell is a literature professor in the Department of Afro-American Studies at the University of Wisconsin-Madison. She has published books and articles on African American literature. Her most recent publication is *Contemporary Plays by African American Women: Ten Complete Plays*

(University of Illinois Press, December 2015). In 2010 she published a memoir titled *CONFESSIONS OF A SLOT MACHINE QUEEN*, which examines the devastating effects casino gambling is having on women from a very personal perspective. saadell@wisc.edu



Jennifer Angus
4W Director of Design and Visual Communication

Jennifer Angus is a professor in the Design Studies department. She is PI on SoHE's Design and Microenterprise project, a partnership between UW and women artisans around the world working to improve their products and sales for increased economic empowerment and wellbeing. Jennifer has exhibited her work nationally and internationally. Most recently she showed at the Smithsonian's Renwick Gallery in Washington, D.C.

jrangus@wisc.edu



Araceli Alonso
4W Director for Gender, Clinical Practice and the Health Sciences

Alonso is Associate Faculty in Gender and Women's Studies/School of Medicine and Public Health. She is the Founder and Director of Health by Any Means, an extension of the United Nations Award Winning Health by Motorbike. Alonso co-directs

4W-STREETS (Social Transformation to End the Sexual Exploitation and Trafficking for Sex). aalonso@wisc.edu



Cynthia Anderson
4W Director of Women's Reproductive Health

Dr. Anderson works locally to globally to increase reproductive choice and health for girls and women promoting strategies such as long-acting reversible contraceptives and centering pregnancy and prenatal education. ckanderson@wisc.edu



Sumudu Atapattu
4W Director of Environmental Rights and Human Law

Sumudu Atapattu is the Director of Research Centers at University of Wisconsin Law School, an affiliate of the Nelson Institute for Environmental Studies and the Center for South Asia, coordinator of the Human Rights Program

and is the Lead Counsel for Human Rights at Center for International Sustainable Development Law. sumudu.atapattu@wisc.edu



Mary Crave
4W Director of Youth and Women in International Agriculture and Food Security

Mary Crave is a UW-Extension specialist, focusing on extension and participatory outreach education methods for program development, training, and evaluation. Internationally she works primarily in the context of equity and empowerment for

women farmers, girls and youth. She currently leads three programs in Ghana affiliated with UW-Madison's Global Health Institute.

mtcrave@wisc.edu



Lalita du Perron
4W Director of Alternative Inquiry

Lalita is the Associate Director of the Center for South Asia at UW-Madison, where she teaches South Asian culture with emphasis on gender and musical culture. She has a long-standing connection with a clinic in India which looks after children disabled by the Union Carbide chemical

disaster. duperron@southasia.wisc.edu



Larissa Duncan
4W Director for Healthy Minds, Children, and Families

Larissa Duncan, Ph.D., holds the Elizabeth C. Davies Chair in Child & Family Well-Being in the School of Human Ecology, and is Associate Professor of Human Development and Family Studies and Family Medicine and Community

Health. She is Associate Director of the Center for Child and Family Well-Being, a faculty affiliate of the Center for Healthy Minds, and she serves as the Healthy Minds, Children, and Families Specialist for UW-Extension. larissa.duncan@wisc.edu

4W Directors and Leadership



Robert Enright

4W Director of Forgiveness, Healing and Health

Professor Enright has pioneered the scientific study of forgiveness. His research includes interventions to help women heal psychologically from gender-based violence (including incest survivors, emotionally-abused women, and wom-

en who have been abused in childhood and now suffer from fibromyalgia). He founded the International Forgiveness Institute, Inc. in 1994, which now specializes in forgiveness education in world conflict zones. renright@wisc.edu

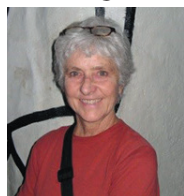


Deborah Ehrenthal

4W Director of Women, Wellbeing and the Lifecourse

Deborah Ehrenthal holds the Lifecourse Initiative for Healthy Families Endowed Chair at the University of Wisconsin School of Medicine and Public Health. She focuses on three intersecting areas of women's and children's health: perinatal outcomes, women's cardiovascular disease, and child health.

ehrentthal@wisc.edu



Connie Flanagan

4W Director of the Environmental Commons Initiative

Connie Flanagan is a professor and Associate Dean of School of the Human Ecology at UW-Madison. Her scholarship focuses on adolescents' political theories and on the factors in communities that foster identification with and action for the

common good in young people. caflanagan@wisc.edu



Sophia Friedson-Ridenour

Postdoctoral Research Associate

Sophia Friedson-Ridenour is a postdoctoral research associate in the Center for Research on Gender and Women at UW-Madison. Trained as an ethnographer, she specializes in researching educational policy with a focus on development and the state in Africa. She is currently exploring

how women's empowerment in agriculture is being measured in

Ghana. friedsonride@wisc.edu

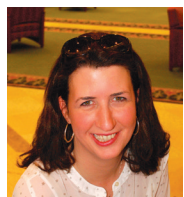


Jean M. Geran, PhD

4W Director for Human Rights, Child Protection and Global Policy

Dr. Geran is Co-Director of the 4W anti-trafficking initiative, 'Social Transformations to End Exploitation and Trafficking for Sex' and has extensive foreign policy experience working on human rights, trafficking in persons, and child

protection. She was a 2006 recipient of the University of Wisconsin's Distinguished Young Alumni Award. jmgeran@wisc.edu



Tracey Holloway

4W Director for Science and Engineering

Tracey Holloway is a Professor in the Nelson Institute for Environmental Studies at the University of Wisconsin-Madison. She is also President and co-Founder of the Earth Science Women's Network (ESWN; eswnonline.org), a leading organization for women's advancement in

science with nearly 3000 members worldwide. tholloway@wisc.edu



Janet Hyde

4W Director of Feminist Biology

Janet Shibley Hyde is the Helen Thompson Woolley Professor of Psychology and Gender & Women's Studies at the University of Wisconsin-Madison, where she also serves as Director of the Center for Research on Gender & Women. Her research specialty is psychology of women and she

is author of the undergraduate textbook "Half the Human Experience: The Psychology of Women." jshyde@wisc.edu



Linda Jorn

4W Director of Technology

Linda Jorn serves as Associate Vice Provost of Learning Technologies and Division of Information Technology Director of Academic Technology, at University of Wisconsin Madison. Linda works with campus leaders to set strategic priorities and uses an interdisciplinary approach

to design efficient yet flexible organizations and teams who quickly respond to transformational changes. linda.jorn@wisc.edu



Carolyn Kallenborn

4W Director of Design

Professor Carolyn Kallenborn, Design Studies joined the UW faculty in 2007. Kallenborn has been working with indigenous artisans in Oaxaca, Mexico since 2004. Inspired by her experiences and the artisans in Oaxaca, she has created numerous gallery exhibitions and two

documentary films about Oaxaca. cmvkallen@wisc.edu



Nancy Kendall

4W Director of Education for Global Change

Dr. Nancy Kendall is associate professor of educational policy studies, specialized in comparative, international, and global education policy. Kendall conducts comparative ethnographic research on global development education policies and their intersections with

children's and families' daily lives. nkendall@wisc.edu



Helen Klebesadel

4W Director of Local to Global Networks

Helen Klebesadel is director of the University of Wisconsin Women's and Gender Studies Consortium (WGSC) and co-chair of the 2016 4W Summit. An artist, Klebesadel is best known for her artworks addressing feminist and social

justice issues. Her work is represented in galleries and at klebesadel.com. hklebesadel@wisc.edu



Patty Loew

4W Director and Liaison for indigenous Communities

Patty Loew, Ph.D., is a UW-Madison professor in the departments of Life Sciences Communication and School of Human Ecology. Loew (Bad River Ojibwe) is the award-winning author of three books and former broadcast journalist in public

and commercial television. Her outreach work focuses on Native American youth and digital storytelling. palow@wisc.edu



Mary Michaud
4W Director of Public Health Policy, Planning, and Evaluation

For more than two decades, Mary has worked in and around public health, health care quality, and community development. She is director of the Division of Policy, Planning, and Evaluation at Public Health Madison & Dane County.

mmichaud@publichealthmdc.com



Jan Miyasaki
4W Director of Legal Advocacy and Support
 Jan Miyasaki is the Director of Project Respect, a Dane County, Wisconsin-based social service agency that provides services to adults and juveniles victimized in sex trafficking and prostitution. She holds a J.D. from Marquette University Law School and is an ad hoc faculty

member in Ethnic Studies at the U.W. Madison. Miyasaki has led the discussion in Wisconsin to promote an understanding of issues faced by sexually exploited women. jan@respectmadison.com



Barbara Nehls-Lowe
4W Director of Continuing Studies

In addition to coordinating the Statewide Action Planning Group, a body of people affected by the HIV epidemic, Barbara coordinates professional development courses in Continuing Studies on topics such as grief and loss, forgiveness, retirement happiness, mindfulness, and spirituality. bnehlslowe@dcs.wisc.edu

bnehlslowe@dcs.wisc.edu



Christopher Olsen
4W Director of Veterinary Health
 Christopher Olsen retired in November 2015 after nearly 24 years at the University of Wisconsin-Madison. He served as Professor of Public Health in the School of Veterinary Medicine (SVM), program faculty member in the MPH program, and Associate Director and Acting

Director of the Global Health Institute. Additionally, he was Associate Dean for Academic Affairs in the SVM and Vice Provost for Teaching and Learning for UW-Madison. His research focused on the public health implications, and molecular epidemiology and pathogenesis, of influenza in pigs. chris.olsen@wisc.edu

chris.olsen@wisc.edu



Jeanette Roberts
4W Director of Global Public Health through Pharmacy

Roberts was named the UW School of Pharmacy's dean in June 2003 after spending 15 years as an academic administrator and professor at the University of Utah College of Pharmacy. She returned to the faculty in July, 2014. She is currently in

Washington, DC as a Robert Wood Johnson Foundation health policy fellow in the office of Senator Edward Markey (D-Mass.). jeanette.roberts@wisc.edu

jeanette.roberts@wisc.edu



Karen Solheim
4W Director of Nursing
 Karen Solheim directs Global Health Initiatives in the School of Nursing. Dr. Solheim has conducted health related projects in Thailand, Cambodia, India and Somalia focusing on meeting population health needs and building local capacity, with an interest toward those experiencing humanitarian crises.

karen.solheim@wisc.edu



Martha Taylor
4W Director of Women's Leadership and Philanthropy
 Martha A. Taylor, the Vice President of Development of the University of Wisconsin Foundation and Alumni Association, pioneered the field of women's philanthropy. At the UW

Foundation since 1975, she was the first woman vice president in development in the Big Ten. martha.taylor@supportuw.org

martha.taylor@supportuw.org



Earlise Ward
4W Director of Mental Health for African American Women

Earlise Ward conducts community-based clinical research focused on older African American women's mental health. Her research examines their beliefs about mental illness, whether these

beliefs may serve as barriers to seeking mental health services, and coping behaviors in response to mental illness. This line of research is geared to develop more culturally appropriate and effective mental health interventions for older African American women.

ecward@wisc.edu



Dee Warmath
4W Director of Well-being via Microenterprise
 Dr. Warmath examines the relationship between consumption decisions, life satisfaction and financial well-being, with a special focus on decision-making in dyads. Using a combination of qualitative and large-scale survey methodologies, she seeks to understand how consumers ranging from Americans to artisan women in Ecuador, Mexico and Kenya define well-being and the means to achieve it. warmath@wisc.edu

warmath@wisc.edu

warmath@wisc.edu



Christine Whelan
4W Director of Purposeful Living
 Christine B. Whelan is a faculty associate in the Department of Consumer Science. She is the director of MORE: Money, Relationships and Equality. In partnership with the Center for Financial Security, Dr. Whelan teaches and researches on topics of self-improvement, gender, relationships formation and purpose throughout the life course. christine.whelan@wisc.edu

christine.whelan@wisc.edu



Mary Beth Collins
Director of Centers Research and Public Affairs at the School of Human Ecology

A lawyer and Latin American studies scholar by training, Mary Beth also provides organizational leadership for 4W. marybeth.collins@wisc.edu

marybeth.collins@wisc.edu

Student Engagement

Wisconsin Without Borders Marketplace Student Group

The Wisconsin Without Borders Marketplace works with artisans from around the world to develop small businesses with design and retailing expertise to preserve traditional cultures, create sustainable livelihoods, and provide needed resources that can be invested in health care, education, and other investments in personal, family and community wellbeing.



Students and artisans on UW-Madison's campus, 2015

Phi Upsilon Omicron - Nu Chapter

Members of Phi Upsilon Omicron partnered with the Zonta Club of Madison (an organization of local professionals who are working to advance the status of women through service and advocacy) and with James Madison Memorial High School's Women's Club to serve as mentors. Phi U focused its work on advocacy training, and its local chapter saw an increase in member involvement as a result of its involvement with 4W, and it hopes to continue these community partnerships made possible through 4W.

Force for Freedom

The 4W STREETS project supports Force for Freedom, the UW student chapter of International Justice Mission (one of our STREETS global partners). Force for Freedom's mission is to "speak up...for the rights of all who are in bondage, both locally and globally...to be a resource of education and action for students on campus to aid in the abolishment of modern day slavery through raising awareness on campus and partnering with the efforts of already established organizations."

For more info:

<https://win.wisc.edu/organization/f4f/about>

We're Better Than That: Men Against Sexual Violence

"We're Better Than That," focuses on "placing the onus of sexual assault prevention on men as potential perpetrators rather than on women as potential victims." Hasan Nadeem writes, "As men, we have a choice to actively combat the injustices that surround us. But to do so, we must first hold ourselves accountable for the privileges inherent with our gender."



We're Better Than That membership meeting, 2015

Social Media Interns

Our 4W Social Media (UW-Madison undergraduate students Connor Buechler and Amy Van Aartsen) team has created a Twitter handle and Facebook page for us, where they update the world on our activities and keep 4W plugged into trending conversations on the web. Want to see something on our social media? Please follow us on Twitter and like us on Facebook!



4W Initiative



@4WMadison

Thanks to Our Supporters

With gratitude to our generous donors.

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TOSA Foundation (matching gift)
Lorna Jorgenson Wendt (deceased, Feb. 4, 2016)
Mary Ann West
Virginia and Richard White*
Kristi Williams
Women's Fund for the Fox Valley Region

Bold: Gifts to major initiatives, named funds and endowments

*Gifts in memory of Lorna Jorgenson Wendt

4W Endowments

Diermeier 4W Social Transformations Graduate Fellowship
Lorna Jorgenson Wendt Professorship in Money, Relationships & Equality (MORE)

4W Named Funds

4W Initiative Fund
Julia Diermeier Social Transformations Fund
Lorna Jorgenson Wendt Legacy Fund

Your support is greatly appreciated!

Ongoing support of the 4W Initiative ensures the sustainability of the projects and activities highlighted in this progress report. The 4W Initiative Fund (www.supportuw/giveto/4wfund) provides monies that can be distributed among all the 4W projects including support for internships, field experiences and educational programs/activities. Donors wishing to establish named funds to support specific projects should contact Bobette Heller, Senior Director of Development, School of Human Ecology (bobette.heller@supportuw.org) or Maggie Kratz, Director of Development, Global Health Institute (Maggie.kratz@supportuw.org) for assistance.



4W Initiative
1300 Linden Dr.
Madison, WI 53706



4W Initiative

email: 4W@sohe.wisc.edu
phone: (608) 263-5459
web: sohe.wisc.edu/4w



@4WMadison



4W

**WOMEN, WELL-BEING
WISCONSIN & THE WORLD
UNIVERSITY OF WISCONSIN-MADISON**

The 4W Women and Well-being Initiative is a campus-wide effort convened by the School of Human Ecology, the Global Health Institute, and the Department of Gender and Women's Studies.